***Biotech hubs***

The creative approach used for the biotech hubs post would be to use a 2x2 grid and carousel with **4 images of 1080x1080 px making up a 2x2 grid** (FB) and **1x4 horizontal carousel** (IG) representing steps and requirements to start a biotech business in the EU.

Our angle is to highlight the opportunities in the biotech and biomanufacturing industry in the EU and to point out the free resources available on Your Europe.

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| **Accompanying copy** |
| Take your biotech and biomanufacturing ideas from the lab to the market! 💡  The Biotech and Biomanufacturing Hub offers tools, resources, and support for every stage of your business journey:  ✅ Learn steps and requirements for launching  ✅ Access cutting-edge research infrastructures  ✅ Scale up your business with funding and partnerships  Visit Your Europe and unlock new opportunities! 👉 |

Link for campaigns/stories: [Biotech and biomanufacturing - Your Europe](https://europa.eu/youreurope/business/running-business/developing-business/biotech/index_en.htm?pk_campaign=ye_sm_biotech_2025&pk_source=instagram&pk_medium=yeb_boost_post_2025)